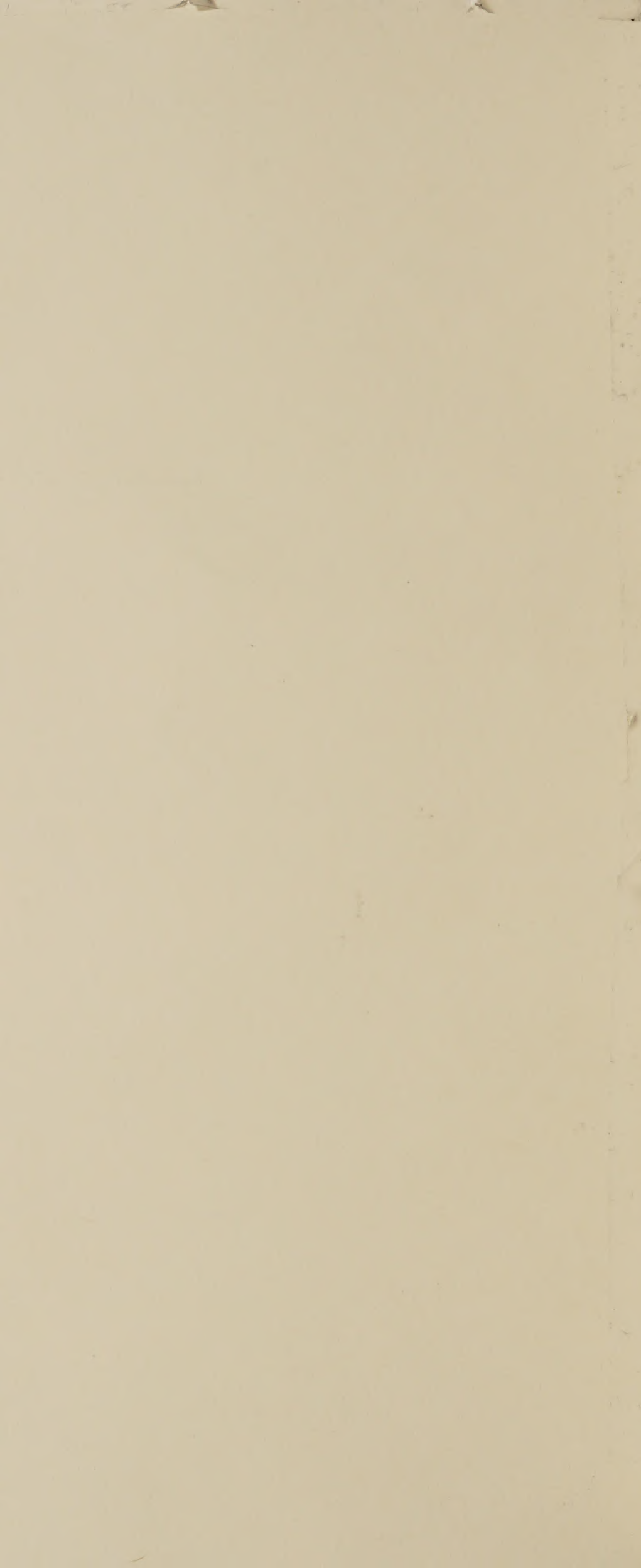


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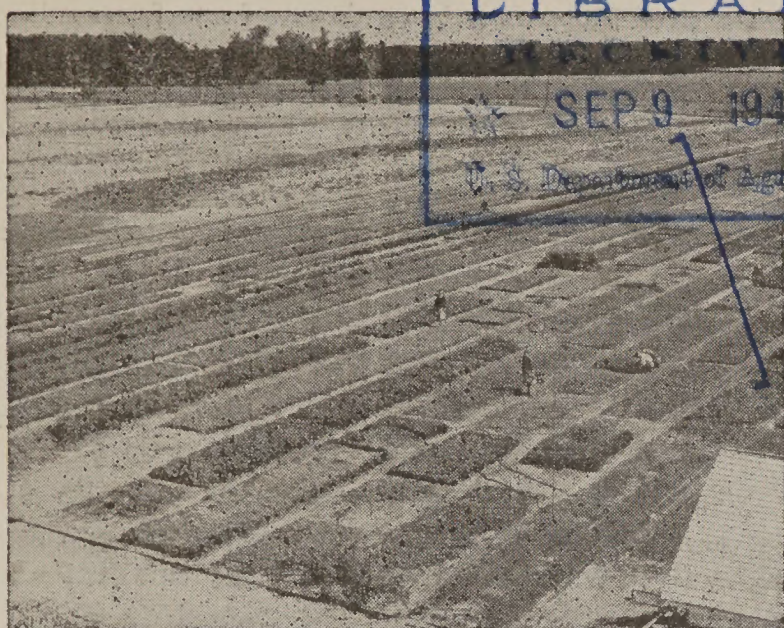
Do not assume content reflects current scientific knowledge, policies, or practices.



62,41

For Fall 1940 RICHARDS GARDENS

Presents



The photo above shows a view of part of our acres of perennial seedling beds. Over 7,000,000 highest quality plants ready to grow and bloom for you. Sure to please and economical to buy.

◆ Old Homestead Brand ◆

- ◆ PERENNIAL SEEDLINGS
- ◆ HARDY PHLOX
- ◆ HIGHEST QUALITY PEONIES

*Direct From America's
Largest Seedling Growers*

"Old Homestead
Brand." A Fam-
ous Name When-



ever Perennial
Seedlings Are
Mentioned.

RICHARDS GARDENS

On U. S. No. 131

PLAINWELL, MICHIGAN

WHY YOUR GARDEN DOLLAR BUYS MORE HERE

Five years ago we first introduced our Perennial Seedlings to retail buyers. The response was immediate and far beyond our expectations. Growers appreciated the Unusual Values we were giving in these high quality Seedlings. Year after year the many hundreds of satisfied customers came back again and again for more, and told their friends about the quality of our plants. Each year we have increased our seedling beds until now we are the Largest Growers of Perennial Seedlings in America.

Consider that you get one dozen of our fine seedlings for about the price you would pay for two ordinary field grown plants and you get an idea of the saving you can make by buying Richards' Garden plants. Remember, these are not ordinary green-house seedlings, but well rooted, healthy field grown plants.

PLEASE NOTE

At least one-half dozen of any one variety must be ordered as our prices will not permit handling orders for lesser amounts.

SEND YOUR ORDERS EARLY

Make out your order and send it now while you are planning your garden. We will ship your plants at the proper time, and you will be assured of having plants just when you want them.

FREE PLANTS

We will send you absolutely FREE two dozen, your selection, of any of the plants described in this catalog, retailing at not more than 55 cents per dozen, with every order of ten dozen or more plants selected from this list. Another reason why your Garden Dollar Buys More at Richards' Gardens.



READY TO GROW FOR YOU

Our plants are Super-Packed in the most modern manner and are guaranteed to arrive in perfect condition. All orders are sent prepaid. Prices in this book are all you pay.

Heavy Perennial Seedlings

	VARIETY	PER DOZ.
ACHILLEA (Yarrow), Filipendula, Parker's Variety....		.75
Good yellow color and grows to a height of 4 to 5 feet. Excellent for perennial bed backgrounds. Useful for cutting and if flowers are cut when fully open may be dried for winter bouquets.		
AGROSTEMMA, Mullein Leaf Pink.....		.55
Deep blood red flowers borne in abundance during June, July and August.		
ALYSSUM ARGENTUM (Gold Dust).....		.40
Similar to Alyssum Saxatile, but grows taller and blooms two weeks later.		
Saxatile Compactum (Gold Dust)40
Excellent plant for the rockery or for borders. Bright, clear yellow flowers are borne in large clusters in early spring. Grows 12 inches tall.		
ANCHUSA, Italica Dropmore (Alkanet).....		.55
Grows to a height of 6 feet, making it an excellent plant for backgrounds. In June it bears an abundance of true gentian blue flowers which are fine for cutting.		
AQUILEGIA (Columbine)		
Colorado Rainbow Mixture.....		.55
The native Colorado Columbine. One of the best loved perennials offered in a glorious rainbow mixture. Sure to please you in every way		
Coerulea, Mrs. Nichols.....		.55
For those who want an Aquilegia of rich blue color we recommend this variety. Large long spurred blooms of excellent deep color over a long season.		
Clematiflora55
Excellent bedding variety. Noted for the large size and clear soft pink color of its blooms.		
Crimson Star.....		.75
One of the newer introductions and one which we highly recommend. Long spurred and has the new, dark satiny crimson color. An especially profuse bloomer.		
Dobbies Imperial Hybrids.....		.55
A long spurred variety which is unequalled for wide range of color and sturdy growth. Grows to a height of 18 to 24 in. A very choice variety. Also in field grown transplanted plants, 20c ea.;		
Longissima75
One of the finest of all Columbines. Blooms of large size, clear yellow color and exquisite quality. Colorful and easy to grow. Also in field grown transplanted plants, 20c ea.,		
Long Spurred Type.....		.55
Fine long spurred variety noted for the wide variation of color which ranges through the blue shades. Excellent for cutting.		

Dear Sir:

Los Angeles, Calif., April 23, 1940

This is to thank you for the nice plants you sent and the condition in which they arrived due to most efficient packing. Best packing I ever had from the east and plants in the best condition. All growing fine, no loss.

E. Eisenhart

	VARIETY	PER DOZ.
AQUILEGIA (Continued)		
	Mrs. Scott Elliott's Hybrids55
	Unquestionably the finest existing strain of Aquilegias. Large flowers of exquisite colorings with extremely long spurs.	
	Silver Queen75
	An excellent variety loved for its silvery white blooms and finely formed florets.	
	Snow Queen75
	A striking and beautiful variety. Pure white with long spurs.	
	Talisman55
	Large bright yellow with long red spurs. Those who know the Talisman rose will appreciate the colorings of this variety. Grows 3 feet tall.	
	ARABIS ALPINA (White Rock Cress)40
	A splendid creeping rock plant which seldom reaches over 12 inches in height. Bears masses of small white blossoms in early spring. Foliage is ornamental balance of year.	
	ASTER (Michaelmas Daisy)	
	Alpinus Goliath55
	Semi-dwarf in stature as it grows about 15 inches high. Large blooms of a soft blue shade are borne profusely in June. Unexcelled for lower front plantings.	
	Beauty of Ronsdorf55
	Sturdy rapid grower, branching freely and producing an abundance of large lilac-rose colored flowers in May and June.	
	Mixed Large Flowering55
	Assorted shades of large flowering asters. Fine for mixed beds. Bloom in August.	
	Novi-Belgi55
	Fall blooming variety which grows to a height of 3 feet. Bright blue-violet flowers lend color to plantings when other blooms are scarce.	
	Star of Eisenbach55
	Splendid large flowering variety with blooms often measuring over 4 inches across. Color is a bright lavender-blue with yellow centers. Blooms during May and June.	
	Wartburg Star55
	Get this variety if you love flowers of a clear shimmering light blue color. A sturdy grower very free blooming.	
	AUBRIETIA (Purple Rock Cress)	
	Graceful in growth and delicate in coloring are these dwarf plants which grow and trail among the rocks or along the borders. We offer the following varieties:	
	Deltoides55
	Tiny blossoms of a beautiful lilac color will add charm to your rockery.	

	VARIETY	PER DOZ.
AUBRIETIA (Continued)		
Graeca55
Vigorous grower which bears charming violet colored blooms in abundance.		
Hybrids, Large Flowered.....		.55
Come in mixed colorings. Desirable for borders where gay color is wanted.		
Leichtiline55
Flowers of good size are borne in abundance. Delicate coloring which will delight you. Excellent rock plant.		
Rosea Grandiflora.....		.55
Exceedingly free blooming. Masses of rosy pink blooms on dwarf plants. Fine for borders.		
BLEEDING HEART, 3 to 5 eye divisions,.....	25c ea.,	2.50
The old fashioned plant which our grandmothers loved so well. Deep pink heart shaped flowers hang from branches of a sturdy plant. Long blooming period and foliage is ornamental.		
CAMPANULA (Blue Bells of Scotland)		
Carpatica (Dwarf Hare Bell)40
Dwarf variety which rarely exceeds 9 inches in height. Bright blue bell shaped blooms make it much desired for rock garden or borders.		
Persicifolia Blue40
The true perennial variety, growing 2 ft. high. Fine for cutting.		
Persicifolia White.....		.40
Same as above but bells of a clear pure white.		
Medium (Canterbury Bells)		
The favorite with all flower lovers. An old variety of flower of which we never tire. We offer the following varieties, all of which are of the cup and saucer type.		
Blue40
Loads of bell like blue flowers.		
Double and Single Prize Mixture.....		.40
Plants covered with mixed colored bells.		
Light Blue.....		.40
Soft light blue bells completely cover the plant.		
Pink40
Each plant a picture with its load of beautiful shell pink bells.		
White40
One of the favorites because of its white bells, which are borne freely.		
CATANANCHE COERULEA (Cupid's Dart).....		.55
Excellent for bedding purposes and for cutting. Grows to a height of 2 feet and bears blue daisy-like flowers in profusion during June, July and August. The blooms may be cut and dried for winter bouquets.		
CENTUREA MONTANA (Perennial Batchelor Button)55
A perennial variety of one of the best loved old fashioned flowers.		

My dear Mr. Richards, Big Rapids, Mich., July 8, 1940
The delphiniums I purchased from you are just gorgeous—
tall, stately, well colored and healthy. A written bouquet will not
hurt you.

Mr. and Mrs. E. M. Clark, Pres. Ferris Institute

VARIETY

PER DOZ.

CARNATION GRENADIN (Hardy Carnation)

Very desirable plants to add to your garden because they are fine for cutting and bloom freely. Richly scented and brilliant colorings. Bloom in June.

Golden Sun55

Golden yellow, fragrant and admired for its growing and blooming habits.

Pink55

For those who want a clear, rich shell pink carnation we recommend this one.

Red55

Brilliant color, sweet fragrance and profuse blooming habit make this desirable.

White55

To make your color range complete this beautiful white should be added.

CHELONE BARBATA COCCINEA (Shell Flower).... .55

Grows 4 feet high and much admired for its bright scarlet and yellow blooms.

CHEIRANTHUS (Wallflower)

Allioni Golden Bedder55

A new strain having bright golden yellow flowers. Grows only 1 foot high, making it ideal for bedding purposes. Blooms during June and July.

GIANT CHINESE LANTERN55

Loved for its brilliant orange red pods which are so useful for gay winter bouquets. This is the Giant variety having lanterns up to 2 inches in diameter. Furnished in strong layers.

CHRYSANTHEMUMS

Korean Hybrids55

Something new in Chrysantheums now offered in seedlings. These will come in mixed colorings and in single, semi-double, double forms. Early blooming.

Cushion Mums

The plants which have enthused flower growers over the country because of the hundreds of flowers which each plant bears. They begin flowering in August and produce masses of blooms until frost. No garden complete without a few of these.

Pink Cushion Bronze Cushion Red Cushion

White Cushion Yellow Cushion

30c each, 7 for \$2

NOTE: Korean 'Mums may also be potted in the fall for colorful winter house plants.

COREOPSIS

Double Sunset55

New variety which bears large, double flowers of rich gold color. Fine for cutting. Plants are hardy and easily grown.

Lanceolata40

The best known Coreopsis. Golden yellow flowers make sparkling bouquets.

	VARIETY	PER DOZ.
COREOPSIS (Continued)		
Lanceolata	Grandiflora55
This variety runs about 60% double. Their sturdy growth and sparkling color make them valuable additions to the Coreopsis family.		
Lanceolata	Aureculata Superba55
Deep yellow color with a band of brownish yellow surrounding the center disc.		
Mayfield75
Rich golden yellow blooms of large size. Strong stems make them ideal for bedding or cutting.		
DELPHINIUM		
Belladonna, Improved	Cliveden Beauty55
A strain which we heartily recommend. Beautifully soft, light blue color.		
Bellamosum55
Famous for that rich, dark blue color. Large spikes on strong stems.		
Blackmore and Langdon	Hybrids55
One of the best strains. Long and graceful spikes are closely covered by largest individual florets. All clear blues with many charming color variations. Vigorous.		
Chinese55
Highly recommended for cutting and for garden display. A graceful habit of growth and loosely arranged flower spikes of deep blue add to its beauty.		
Elatum Hybridum	Indigo55
This variety is noted for having a color of True Blue. Beautiful for any planting.		
Lamartine75
A new variety which boasts that color so rare in flowers, the real Gentian-blue. One of the finest cutting varieties and sure to please you if you want the best.		
Wrexham	Hybrids75
Large size florets in long graceful spikes. Rich colors in various blue and lavender shadings. Strong grower. See next page for the famous Vetterle and Reinelt Pacific Hybrids.		
DIANTHUS		
Barbatus (Sweet William)40
An old fashioned flower which bears sweet, clove-scented flowers in early June. Perfectly hardy and good in any planting.		
Latifolius	Atroccineus40
Deep crimson blooms on stout stems which reach a height of 15 to 18 inches.		
Midget Mixed	Dwarf and colorful.40
Newport Pink	Beautiful salmon pink shade.40
Scarlet Beauty	All that its name implies.40
Sweet Wivelsfield40
Mixed colors. Flowers are single in form. This is the ideal variety for the rock garden or border and is fine for dainty mixed bouquets. Grows 12 inches high.		
Turkey Red	Loved for its brilliant coloring.40

THE WORLD'S FINEST DELPHINIUMS

The Famous Vetterle and Reinelt Pacific Hybrids

Richards' Gardens enjoy the reputation of not only being America's Largest Growers of Perennial Seedlings, but also of producing some of the finest Pacific Hybrid Delphinium Seedlings it is possible to secure.

This elegant strain of Delphinium is almost beyond description. Flower spikes 3 to 5 feet long closely packed with individual flowers from 2 to 3 inches across; many are double, some semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These plants are strong, well rooted seedlings from seeds sown in May, this year.

NAMED VARIETIES

	PER DOZ.
GALAHAD SERIES	\$1.25
Clear white flower spikes of enormous size with well spaced flowers. Good branching habit.	
GUINEVERE	1.25
Light pink lavender with white bee.	
KING ARTHUR	1.25
Brilliant royal violet with white bee.	
SUMMER SKIES	1.25
Clearest light blue with white bee	

SPECIAL OFFER

12 each of the above a \$5.00 value	\$4.00
6 each of the above	2.00

PLANTS BY COLOR

LIGHT BLUE	\$1.00
DARK BLUE	1.00
LAVENDER & PASTEL	1.00
GIANT WHITE	1.00
MIXED SHADES	1.00

SPECIAL OFFER

12 each of the above a \$5.00 value	\$4.00
6 of each of the above	2.00

Des Moines, Iowa, May 13, 1940

Gentlemen:

My order of seedling perennials arrived this morning in perfect condition. As it is my first experience in ordering seedlings from your firm I was astonished at the size and strength and perfect condition of the plants. I want to register my appreciation.

Emma Case Moulton

Ponca City, Okla., April 23, 1940

I received my perennials Saturday afternoon. I wish to express my appreciation for the promptness with which my order was filled. The plants were in perfect condition and I have great hopes for their survival in spite of our long, hot, dry summers.

Mrs. F. O. Hawkins

DIANTHUS (Continued)

Caesius (Cheddar Pink)55

Large rose colored flowers on stems which arise from dense tufts of steely-blue foliage. Useful for rockery or edging. Blooms in July.

Double Mixed Clove Pinks55

The old fashioned hardy pinks which bring back memories of our grandmother's garden. Richly fragrant, hardy and do well anywhere.

Highland Queen Rose Hybrids55

Its bright scarlet color adds charm from May to November.

Plumaris, Cyclops40

Brilliant red hybrids noted for their color and sweet fragrance.

Spring Beauty40

Giant sized, double flowers typically carnation in size and form. Colors cover wide range and are sure to please you.

DIGITALIS (Foxglove) Giant Shirley Hybrids40

This elegant strain grows 6 to 7 feet high, making it ideal for tall backgrounds. Wide color range and habit of growth.

ENCHINOPS RITRO (Globe Thistle)55

A showy plant with thistle-like habit of growth. Quantities of globular, metallic blue flowers may be cut and dried for charming winter bouquets. Grows 2 to 3 feet high.

ERIGERON, Speciosus Hybrids55

Hardy perennial flowers growing about 3 feet high. Each stalk bears great numbers of rosy lavender flowers about 2 inches across. Semi-double petals being in layers around a yellow center.

ERYNGIUM, Amethystinum55

Grows to a height of 3 feet and flowers of Amethyst Blue are borne in profusion.

GAILLARDIA

For hardiness and quantities of blooms the Gaillardias are unequalled.

Burgundy55

A Gaillardia with brilliant wine-red flowers of large-size. Stems are long, making them ideal for cutting. Blooms from June until Fall.

Dazzler40

Large flowering type with blossoms of bright golden yellow, centered by a disc of rich maroon red. Prolific bloomer.

Goblin55

A true dwarf Gaillardia that should be in every garden. 12 to 15 inches high and each stem is topped by a large deep red bloom. Is very showy and flowers are produced in abundance over a long period of time.

Dayton, Wyo., May 9, 1940

Dear Sirs:

Perennials arrived o. k. and many thanks for such nice plants. I was very much surprised to find such large plants. You will receive future orders from me.

Mrs. F. Frederickson

VARIETY	PER DOZ.
GAILLARDIA (Continued)	
The King A magnificent large flowering variety. Large deep red centers edged with petals of gleaming gold. Sturdy in growth.	.75
Portola Hybrids Extremely large flowering strain. Coloring ranges from reddish-bronze to deep gold. Excellent for cutting.	.55
Tangerine Large flowering variety which is particularly showy, due to its brilliant tangerine color. For bright spots of color this variety is unexcelled.	.55
GEUM	
Noted for their bright colored flowers which are especially effective in small vases or for table decoration. Dwarf in growth (12 to 16 inches high) fine for bedding or borders.	
Lady Stratheden Large double blooms of rich golden yellow. Noted for its ever blooming habit, as it blooms nearly all summer. Fine for cutting and a truly splendid variety.	.75
Mrs. Bradshaw Exactly like Lady Stratheden described above except that the flowers are an intense fiery-red in color. Unequaled for brilliant color spots.	.75
GYPSOPHILA (Baby's Breath)	
Most noted of all perennials for its delicacy of bloom. For use in mixed bouquets and for general attractiveness it has no equal.	
Paniculata Dense, spreading bushy type which reaches a height of about 3 feet. Quantities of tiny white flowers completely hide the plant when in full bloom. Foliage is fine in texture and ornamental in rock garden or border.	.40
Paniculata Snow Flake An improved strain of Gypsophila which is favored because of its double flowers and the abundance of its bloom. May be cut and dried for winter bouquets.	.55
Snow White Double Grows 2 feet high. Flowers are snowy white and a great percentage of them are double. An excellent cutting variety and admired by all growers.	.55
HELENIUM	
An outstanding plant which produces hundreds of bright colored blooms during its blooming season. Beautiful as a cut flower and equally fine for bedding or borders.	
Bigelovi Richly colored, golden yellow flowers with black centers.	.55

HELENIUM (Continued)

- Riverton Gem**55
 Deep gold suffused with crimson which changes to solid red as the blooms age. Grows 3½ feet high and blooms from August until October.

HELIOPSIS (Hardy Zinnia)

Valuable for cut flowers and noted for their hardiness and fine color. Plants have good habit of growth with strong erect stems.

- Lemoine Strain**40
 Blossoms resemble a double sunflower. Color from deep gold to orange.
- Scabra Zinniaeflora**40
 Large golden yellow blooms which are semi-double in form.

HELIANTHEMUM (Hardy Sun Rose)

No plant is more beautiful or colorful for the rock garden, border or wherever a dwarf plant is desired. Their multitude of bright shining flowers add charm wherever used.

- Multabilis Mixed**55
 These are hybrids and run a wide color range of white, rose and yellow.

HIBISCUS (Giant Mallow)

For tall backgrounds or for specimen plants the hibiscus is unequalled. Their deep green foliage, erect canes and quality of bloom make them truly desirable. Hardy and easily grown.

- Mallow Marvel**40
 Canes grow to a height of 4 feet and bear great quantities of large, bell shaped flowers. Blooms often measure up to 6 to 7 inches across. Red or pink.

HOLLYHOCK55

Always a flower of much sentiment is the Hollyhock. No flower is more closely associated with our memories of home and grandmother's garden. We have selected the varieties listed below as being the best of all the Hollyhocks and know you will be pleased with them.

Allegheny	Salmon Rose
Appleblossom	Scarlet Beauty
Chater's Prize	Souvenir Mixture
Colorado Sunset	Sulphur Yellow
Deep Rose	Triumph Mixed
Imperator Mixed	Orange Prince
Newport Pink	Red
Lilac Beauty	Maroon

IBERIS (Hardy Candytuft)

The Iberis has a distinct place in every rock garden and is especially desirable wherever a dwarf plant with almost evergreen foliage is desired. Plants rarely exceed 8 inches in height, are hardy and attractive.

- Sempervirens** 55
 Very dwarf plant with attractive foliage. White bloom in May.

	VARIETY	PER DOZ.
IBERIS (Continued)		
Gibraltarica55
Dwarf plant with evergreen foliage. Dense masses of pure white blooms in early spring. Desirable for edging.		
IRIS KAEMPFERI (Japanese Iris)55
flowers. Ornamental foliage and large colorful blooms on erect stems. Mixed colors.		

SPECIAL—SIBERIAN IRIS

IRIS SIBERICA (Siberian Iris)55
Unexcelled for use in landscape planting and for taller backgrounds. Grow to a height of 3 to 4 feet and a well developed clump will be envied by all who see them. An excellent variety for cutting as the blooms keep well in water. Mixed colors.	

LATHYRUS LATIFOLIUS (Hardy Perennial Sweet Pea) White, Pink, Red55
A climbing form of sweet pea which should be used more often. Will rapidly cover unsightly banks or terraces, climb over a trellis or arbor and will provide bloom over almost the entire summer.	

LAVENDULA VERA (Lavender)55
The real Sweet Lavender used and grown by our grandmothers. Grows to a height of 18 inches and all through July and August bears exquisitely fragrant blue flowers.	

LIATRIS (Blazing Star or Gay Feather)	
One of the most useful of the taller growing perennials. Do well in any type of soil and thrive under adverse moisture conditions.	
Pycnostachya55
Flower stems rise to a height of 5 to 6 feet, each bearing a foot long spike of rosy purple bloom. Makes a striking bouquet.	

LILIUM TENUIFOLIUM55
Tenuifolium	1.00
Often called Coral Lily. Reaches a height of 1½ to 2 feet. Blooms 2½ inches across of intense brilliant scarlet.	

LINUM PERENNE (Perennial Hardy Flax)40
Attractive fern-like foliage. Each morning you have an abundance of charming light blue flowers for cutting, as the plant blooms from May to August. Grows 2½ feet.	

LUNARIA BIENNIS ALBA (Honesty or Peter's Penny)55
Much in demand for its silvery white seed panicles which produce artistic effects when used in bouquets.	

Gentlemen:

Lincoln, Nebr. June 8, 1940

The plants I ordered from you came in excellent condition and have done well. You certainly know how to pack them for shipment. They are healthy, thrifty plants, and I am well pleased with my first order from you.

Mrs. E. P. Sutton

LYCHNIS (Catchfly)

An old artistic perennial which has been cultivated for centuries in some parts of the world. Noted for their brilliancy of color and hardiness. The ideal plants to liven up the colors in your border.

Chalcedonica (Maltese Cross)55

Vivid scarlet flowers in flat heads, borne over an extremely long blooming period. Exceptionally hardy and just the plant to create spots of color. Grows 2 feet high.

Viscaria Splendens55

Grows to a height of 1½ feet. Brilliant red bloom produced over a long season. Brighten your plantings with some of these fine plants.

MATRICARIA (Feverfew)

Much used for bedding purposes. Free blooming habit and compact growth recommends it for general use. Foliage ornamental, strongly scented.

Ball's Double White55

We recommend this as the best because it is the only fully double flowering pure white strain. We guarantee 98% true to description.

MYOSOTIS ALPESTRIS (Forget-me-not)40

Reaches a height of only 12 inches and universally loved for its charming clear blue flowers. Ideal for the rockery or for edging walks or beds, etc.

NEPETA MUSSINI (Ground Ivy)40

Neat, compact, bushy plants with gray-green foliage. Reach height of about 12 inches. Covered with masses of pale lavender-blue flowers all through the spring and occasionally during the summer. Scented foliage and blooms.

OENOTHERA (Evening Primrose)

Youngii55

Sturdy plant with large shiny leaves from which stems arise to a height of about 2 feet. Quantities of beautiful lemon-yellow blooms from June to October. Desirable for borders or beds.

PLATYCODON (Chinese Bellflower or Balloon Flower)

Early Giant Blue55

Extra large flowering and of a superb shade of rich blue. One of the showiest and most unique of garden flowers due to their odd balloon like buds which open into bell shaped blooms.

Grandiflorum Blue40

Grows to a height of 2 feet with large showy blue blossoms which appear throughout the summer. Splendid plant for hardy perennial borders.

POLEMONIUM COERULEM (Jacob's Ladder)55

A very showy, free flowering plant for the perennial border. Large deep blue flowers in abundance during May and June. Grows 2 feet high. Very hardy.

	VARIETY	PER DOZ.
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PYRETHRUM (Painted Daisy)		
For general usefulness, beauty, color, hardiness and the ease with which they can be grown, the Pyrethrums are in a class by themselves. Their wide color range, tall erect stems, attractive foliage and excellence for cutting make them essential to all beds.		
Robinson's Hybrids55
An outstanding new strain which is noted for the exceptionally large size of its flowers and length of stem. Superb coloring in rose and pink shades. Field grown plants, 20c each		
		2.09
Robinson's Hybrids55
As described above, but in brilliant red and scarlet shades. Field grown plants, 20c each.....		
		2.00
Roseum Hybridum40
Showy, daisy-like flowers in beautiful clear pink. Stems are strong, making them ideal for bouquets. Bloom in May and June and are very free flowering.		
Atrosanguineum55
An excellent strain featuring various red shades. Fine for cutting and attractive in the border or bed. Very hardy and easily grown.		
James Kelway55
Deep blood red color makes this variety much in demand. All the good qualities of the Pyrethrum plus a richness of color found in scarcely any other perennial. Make your garden dollar go farther and buy our plants.		
RUDBECKIA (Cone Flower)		
For tall backgrounds or hardy borders these plants are indispensable. Thrive anywhere and their colorful blooms are good for cutting. Free flowering and bloom practically all summer.		
Autumn Tints55
A wealth of beautiful new autumn shades. Profuse blooming variety which is extremely hardy. Splendid for mixed bouquets. Reaches height of 3 feet.		
Newmanii55
Stems reach a height of 2 feet and the plant bears a wealth of vivid bright yellow flowers through late summer and fall.		
Purpurea55
The best known of the Rudbeckias. Rosy purple petals with quill-like centers which show golden crimson tints. Grows 3 to 4 feet tall and blooms from July till frost. Order now.		
SALVIA AZUREA (Hardy Meadow Sage)40
For profusion of blooms during early autumn the Salvia is unexcelled. Tall, willowy stems bearing masses of pale blue flowers make them ideal for the perennial border or for bed backgrounds. Reach 4 feet in height.		

Dear Sir:

The two dozen V. and R. Delphinium seedlings arrived in good condition and seem to be taking hold nicely. All seedlings purchased are thriving and I anticipate as much pleasure in the flowers as I had last year.

Mt. Airy, Phila., Pa., May 18, 1940

Louise A. W. Tompkins

VARIETY	PER DOZ.
SAPONARIA OCYMOIDES (Soapwort)40
A trailing, vine-like plant which is splendid for the rockery. All through May and June plants are a mass of pink blossoms.	
SCABIOSA	
Strong growing plant with a profuse blooming habit. Hardy in all areas.	
Caucasica (Pincushion Flower)55
Do well in any ordinary garden soil. For cut flowers they are ideal as they last over a long period when cut and placed in water. Stems 1½ to 2 feet long, each topped by a charming flower in a soft shade of lavender. Blooms from June to September. Should be in every garden.	
Caucasica Perfecta55
A large flowering and improved form of this strain. Lilac-lavender.	
House Hybrids55
Large flowering strain noted for the variation of its colors, which range from light blue and lavender to deep blue and silvery white.	
SILENE SCHAFTA (Catchfly)55
Very dwarf plant which only grows 4 to 6 inches high. Valuable for rock gardens. A profusion of pink blooms from July to October.	
SHASTA DAISY (Moonpenny)	
One of the most widely known of the hardy perennials. Used extensively in all beds and borders. Many new strains present a great improvement over the first introductions.	
Alaska40
Probably the best known variety. Slender 40 inch stems, each topped with a large pure white daisy sporting a gay golden disc. Blooms in July.	
Conqueror40
Giant flowering variety which comes into bloom somewhat later than Alaska, thus prolonging the season of your garden. Make excellent cut flowers.	



Diener's Double Fringed White Shasta Daisy

SPECIAL!

Diener's Double Fringed White75
Tall growing with strong stems and immense white blooms which are nearly all double with a very attractive fringed edge.	
Field Grown Plants 25c each	2.50

King Edward VII40
Flowers of immense size on long graceful stems make this one of the best cutting varieties. Blooms produced continuously from July to September.	



Beautiful Shasta Daisy "White Goddess"

GET THIS EXCEPTIONAL SHASTA DAISY!

White Goddess55
A variety which is fine for rock garden or borders. Large flowering and exceptionally free blooming. Stems about 18 inches long.	

VARIETY	PER DOZ.
STATICE LATIFOLIA (Great Sea Lavender)55
Grows in fine lace-like form with profusion of misty bluish blossoms. May be cut and dried for winter bouquets. Excellent filler in all flower arrangements. Grows 1 to 1½ feet high.	
STOKESIA (Cornflower)	
Beautiful aster-like flowers with finely divided petals. Prefer a rather sheltered location. Rich green ornamental foliage.	
Cynea Blue55
Flowers of clear azure blue borne on stems 1 to 1½ feet high. A fine variety for cutting, attractive in beds or border.	
THALICTRUM ADIANTIFOLIUM (Meadow Rue)40
Popular for its finely shredded foliage which resembles the Maidenhair Fern. Tiny white flowers cover the plant in June. Grows 2 ft. high.	
TRITOMA (Torch Lily or Red Hot Poker), 20c each	2.00
A spectacular plant with foliage resembling that of the Yucca. Long stems each bear a large inverted cone shaped spike of brilliant orange. One of the most showy of autumn flowers and should be in every garden.	
TUNICA SAXIFRAGA (Coat Flower)40
Ornamental grass-like foliage. Bears small pink flowers in profusion most of the summer.	

	VARIETY	PER DOZ.
VALERIANA (Garden Heliotrope)		
Showy heads of brilliant flowers borne on erect stems. An ideal flower for cutting and for bold color masses.		
Rubra Coccinea55
Brightest scarlet blooms borne on strong stems 36 inches high. Foliage is ornamental and plant is hardy.		
VERONICA		
Interesting because of their ornamental foliage and the long flower spikes which resemble graceful spires. Very hardy.		
Amethystina55
Dwarf form which rarely grows over 1 foot high. Bears long spikes covered by clear blue florets in June and July.		
Longifolia40
Grows 30 inches high and bears quantites of bright blue flower spikes.		
VIOLA (Hardy Tufted Pansies)		
One of the most popular garden flowers. Loved for their dwarf stature, their colorfulness and their free blooming habit. Unequalled for borders as they bloom continuously 6 or 7 months of the year.		
Apricot55
Large flowering type in various rich apricot shades. Hardy and free flowering.		
Arkwright Ruby55
Richly colored, ruby-red with velvety sheen. Fragrant and beautiful.		
Black Imp55
Most unique of new varieties. Satiny coal black with yellow eye. Striking in effect. Free blooming and hardy.		
Chantreyland55
Improved straina noted for its deep apricot coloring. Fragrant.		
Jersey Gem55
Shimmering deep violet-blue color, sweet fragrance and extremely long period of bloom make this an outstanding variety.		
King Henry75
Flowers of rich violet-purple with small yellow eye. Each blossom perfectly formed. An improved form of Jersey Gem described above.		
Waller Franklin Mixture55
For bedding or gay borders order this colorful mixture of blues and yellows. Order now.		

SPECIAL FREE PLANT OFFER

We will send you FREE two dozen, your selection, of any of the plants described in this folder, retailing at not more than 55c per dozen, with every order of ten dozen or more selected from this list. Send your orders early.

When orders are given early, shipments will be made at proper time.

Field Grown **HARDY PHLOX**

BEAUTIFUL, COLORFUL, EASILY GROWN

No flower will lend more color and beauty to your garden than a planting of Hardy Phlox. They thrive under average conditions, bloom freely over a long period of time and equally satisfactory when used for bed or for borders.

We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one year plants, the best size for transplanting. All are well rooted and have bloomed in our fields so we know they are true to name. Phlox will start blooming early in July and continue all through August and into September. Remember all of our plants are super-packed, sent prepaid and guaranteed to reach you in good condition.

WE OFFER THE FOLLOWING VARIETIES

AETNA

Excellent new variety which is highly resistant to rust. Tall, strong grower and of superb scarlet color.

AFRICA

Lustrous deep carmine red with darker eye. Sturdy grower with well developed trusses.

B. COMPTE

A later flowering variety, rather tall growing and noted for its rich wine red coloring. Very desirable for bed and background.

BLUSHING BRIDE

Color which fits its name. Deep rosy pink with red eye. Exceptionally large flowers on tall erect stems. A splendid new variety.

BORDER QUEEN

Dwarf variety particularly good for foreground plantings. Massive well formed heads. Deep watermelon pink.

CAROLINE VANDENBURG

The nearest to blue color to be found among the phlox. Large flowering type providing a distinct contrast in color values.

COUNT ZEPPELIN

Strong growing, free flowering sort of pure white with vivid red eye.

DAILY SKETCH

One of the best introductions of recent years. Immense flowers of light salmon pink with carmine eye. One of the tallest growing phlox and has been acclaimed as "sensational" by all phlox lovers.

ECLAIREUR

Tall growing and very sturdy variety. The best purple colored phlox.

E. I. FARRINGTON

A phlox of distinctive beauty. Flower trusses are extremely large and color is a delightful salmon shade with slightly lighter eye.

GEORGE STIPP

A strong grower with excellent foliage. A truly outstanding phlox with a glowing salmon-pink coloring and prolific blooming habit.

LILLIAN

One of the most distinctive new phlox ever introduced. Unusually large trusses with massive individual florets. Color is a charming soft pink with silvery glints. A strong, sure grower with long blooming season.

MIA RUYS

A dwarf variety which bears large heads of pure white flowers.

MISS LINGARD

The most popular white phlox. Starts blooming early and continues over a long period. Faint pink eye adds to beauty of blossoms.

MORGENROOD

The glorious rosy red of sunrise. Very striking for colorful beds and noted for its sturdy growth combined with exceptional blooming qualities.

PAINTED LADY

Much loved for its shimmering silvery-pink color and deep red eye.

R. P. STRUTHERS

A long time favorite. A strong grower and has a wealth of bright red blooms. Especially good in mazes.

RHEINLANDER

Another old favorite. Tall growing, beautiful salmon-pink flowers.

SALMON GLOW

Teamed with Daily Sketch this variety has swept to a high place in the phlox world. Its robust growth and blooms of deep salmon recommend it to all.

SALOME

Sensational new variety noted for having a clear, deep pink color free from any trace of magenta. Large flowering and sturdy.

THOR

Has stood the test of time and still ranks as one of the best. Deep salmon-pink with a peculiar scarlet color tone. Prolific bloomer and strong grower.

VON HOCHBURG

One of the best red varieties. Large heads of deep blood-red.

WM. KESSELRING

One of the better new phlox. Rosy purple with distinctive white eye. Good foliage and vigorous grower with exceptionally free blooming habit.

Your choice of above, each labelled, well packed and guaranteed to reach you in good condition.

20c EACH OR 12 FOR \$2.00 POSTPAID

10 Phlox, all labelled, our selection, for \$1.00

Gentlemen:

Portland, Maine, June 16, 1940

You certainly know how to grow your seedlings and I take pleasure in calling the attention of friends to these I have had from you. The Pacific Hybrid Delphiniums I had of you last year as seedlings are now two and three feet tall and will surely show some good blooms.

Frederick S. Bullard

PEONIES

FROM

Richards Gardens

'Old Homestead Brand'

Growers of Peonies for Twenty-Three Years

We want to say just a word about the quality of Richards' Peonies. We send out, as always, nice clean roots, three to five eye divisions. All from two and three year old clumps. You will find no clubby stock in our peonies and we guarantee them true to name.

Our digging time starts September 1st, but unless you specify a shipping date they will not be shipped until after September 15th, as after that time the eyes are better and stronger and it is really better to wait until that time, unless you must have them before.

Where ten of a kind are ordered, an extra root will be added.

We are giving the rating on the peonies and you will note that there are many in this list that rate nine or better and only in one or two instances are they below eight. We are very proud of this list and know you will be pleased with the offerings we make this year.

OUR GUARANTEE—We exercise great care in keeping our varieties true to name and will replace any variety that proves untrue two years from date of sale.

Peonies To Color

We have, every year, an accumulation of peonies to color but unnamed. These are from our regular stock, and you might get a \$3.00 peony among these mixed varieties. White 20c each; Pink, 20c each and Red 20c each. Not less than five of these will be filled on an order, or we will furnish

6 RED MIXED
6 PINK MIXED
6 WHITE MIXED

} for \$3

Gentlemen:

McLean, Va., July 3, 1940

Last March I ordered several dozen plants from your adv. in the February Flower Grower. To say I was pleased would be putting it mildly. I expected weakly little seedlings and thought I might save 2 or 3 of each kind and thus be ahead of the game for I have lost so many 75c and \$1.00 plants. But when I saw those nice plants with such a nice root system, I couldn't believe it.

Mrs. John W. Browning

Gentlemen:

Graham, Texas, April, 26, 1940

I received my plants, they are out and growing nicely. I can't say enough about them. They are the finest plants I have ever seen.

Mrs. E. Mabry

Finest Double Varieties

VARIETY	Rating	Each
ALBERT CROUSSE	8.6	.25
Double, light rose pink with creamy tone. Profuse bloomer. Strong stems and good foliage, late.		
ASA GRAY	8.1	.25
Delicate pink, some years slightly mottled. Very free-flowering and very fragrant. Fine for cutting. Midseason.		
AVALANCHE	8.7	.25
One of the very best of white peonies, late and a very prolific bloomer. A fine cut flower.		
BALL OF COTTON	8.8	1.00
As name implies, this peony, when fully open, is large compact white ball. Fragrance mild. Strong stems; good bloomer. Late.		
BARONESS SCHRCEDER	9.0	\$.40
Large; double; midseason. Flesh-white tinted creamy pink.		
BOULE DE NEIGE	8.0	.25
A good white free-bloomer, mid-season. A low priced variety where quantity of white flowers are wanted.		
CHERRY HILL	8.6	.60
Very early red, medium size. Good bloomer.		
CLAIRE DUBOIS	8.7	.50
Very large and one of the finest peonies, makes enormous buds and flowers. A valuable cut flower variety, in the dark pink class, and holds its color well. Blooms in late mid-season.		
EDITH FORREST40
This peony has not been rated and the only reason I can conceive is that it is not very general in commerce but it is in my mind one of the very best of dark pink blooming just after Edulis Superba and a really fine peony.		
EDULIS SUPERBA	7.6	.25
This is one of the few peonies which we have that is rated under eight and there is no reason why Edulis Superba should carry this low rating as it is really a good peony, early, free-flowering and a fine cut flower in the dark pink class.		
ELWOOD PLEAS	8.7	.40
Large, late pink peony on the order of Therese.		
EUGENE BIGOT	8.3	.50
Large, late crimson peony.		
FELIX CROUSSE	8.4	.25
Late, midseason red peony, one of the Big Four of peonies, and probably the largest seller of all red peonies. Sure bloomer and always opens well		

VARIETY	Rating	Each
FESTIVA MAXIMA Very large; double; early. White with crimson flecks. Excellent.	9.3	.40
FRANCES WILLARD Large; double; midseason. Pale pink changing to yellow-white.	9.1	.75
FRANKIE CURTIS Very large; double; midseason. Delicate flesh color. Strong stems.	9.3	2.00
GENE STRATTON PORTER Large; double; mid-season. White petals are incurving to form an exquisite cup-shaped bloom. Sturdy upright grower.	8.8	1.00
GIGANTEA Double type, very large rose pink, with fragrance, excellent foliage. One of the very largest peonies. Early.	8.2	.75
GLORIANA Not yet rated and not well known but a very good pink.		.50
GRACE BATSON This is a deep pink and a good one.		2.00
GROVER CLEVELAND Large, red, late mid-season.	8.2	.40
HAZEL KINNEY Large; double; midseason. Flesh-pink with broad petals.	9.0	2.00
HENRY M. VOIRES Large; double; late. Light pink darker at center. Strong stems.	9.0	1.50
JAMES KELWAY Very large, early mid-season peony, opening pink and turning white. Fine for cutting.	8.7	.25
JUNE DAY Large; double; midseason. Old-rose-pink with lighter outer petals.	9.0	1.00
KARL ROSENFELD Red, large flower, blooms in mid-season. This is not the ordinary red but has a light touch of crimson. A reliable bloomer. Does not open well when cut in bud.	8.8	.25
KATHARINE HAVEMEYER Large; double; midseason. Rose-pink color. Erect stems.	9.0	1.50
KELWAY'S GLORIOUS Very large; double; midseason. Creamy-white, crimson streaks.	9.8	1.00
LADY ALEXANDRA DUFF Large; double; midseason. Blush-pink blooms in clusters.	9.1	.75
LADY KATE Large; double; late. Solid light pink color. Tall grower with strong stems. Long blooming season.	8.7	1.00

VARIETY		Rating Each	
LA FEE	9.2	1.00
Very large; double; early midseason. Color is a lovely rose-pink with a narrow collar of transparent creamy-pink. Very fragrant. Long wiry stems and very free flowering.			
LA FIANCEE	8.4	.75
Single type; large; early. Pure white saucer-like blooms. Is generally conceded to be the most decorative and most popular of the single peonies. Bright yellow centers.			
LA FRANCE	9.0	.75
Large; double type; very late. A beautiful clear, light pink slightly dark at center and at tips. Outer petals splashed with crimson. Free-blooming sort with strong stems.			
LAURA DESSERT	8.8	1.00
Aremone type. The outer petals of white with center of canary yellow, considered to be nearest to a yellow peony. Early.			
LE CYGNE	9.9	1.50
Very large; double; early. Flesh-white to ivory. Nearly perfect peony. Fragrant.			
LILLIAN GUMM	8.8	.50
Very large, deep rose-pink flower; a real beauty and blooms in mid-season. Fine for cut flowers.			
LONGFELLOW	9.0	.40
Large, crimson flowered peony blooming in mid-season. Free-flowering and very showy as cut flowers.			
LORA DEXHEIMER	8.4	.40
Bright crimson. We consider this one of the very best of the reds and when it is better known should be very popular. Blooms in mid-season. Fine for cut flowers and blooms very freely.			
LORCH	8.7	.75
Large pure snow white outer petals with center petals lemon and cream with rose fragrance. When well grown is a beautiful flower. Midseason.			
LOVELINESS	8.8	1.50
Large double type; very late. Flesh-pink petals around a lovely silver-pink center. Attractive foliage, strong stems and free bloomer.			
LUETTA PFEIFFER	8.7	.75
Large, pale-pink flower, blooming early. Very free-flowering and excellent for cut flowers.			
MABEL L. FRANKLIN	9.0	1.00
Very large; double; midseason. Center bright pink. Fragrant.			
MARTHA BULLOCH	9.1	1.00
Very large; double; late. Bright pink. Tall heavy flowering.			

VARIETY	Rating	Each
MARY BRAND	9.0	1.00
Dark clear crimson. Free-flowering midseason peony and where quantities of red flowers are wanted this is excellent to have.		
MARY W. SHAYLOR	9.0	.75
Very large; double; late. Flesh-white crimson flecks.		
MAUD L. RICHARDSON	8.5	.50
Light rose-pink, blooming very late. Very free-flowering and fine for cut flowers opening well for a late bloomer. Very fragrant.		
MODESTE GUERIN	7.8	.40
Dark rose pink. Sometimes called American Beauty peony on account of resemblance to American Beauty Rose. A very excellent early peony.		
MONS. JULES ELIE	9.2	.40
Very large; double; early. Light rose-pink. Free flowering.		
MONS MARTIN CAHUZAC	8.8	.75
This is the darkest peony which we have. Blooms in early mid-season and very free-flowering. Dark satiny sheen.		
MRS. A. M. BRAND	9.6	1.50
Very large; double; late. Clear, fragrant white. Strong stems.		
MRS. C. S. MINOT	9.2	1.00
Very large; double; late. Flesh-pink with copper tint.		
MRS. EDWARD HARDING	9.3	.75
Large; double; midseason. White with golden stamens.		
MRS. FRANK BEACH	9.0	2.00
Large; double; late. Creamy white blooms on strong stems.		
MRS. JOHN M. KLEITSCH	9.0	2.50
Violet-rose; good strong grower and good bloomer.		
MRS. JOHN M. LEWIS	8.2	.50
Large, dark crimson and blooms in mid-season. Very symmetrical.		
MYRTLE GENTRY	9.1	2.00
Large; double; late. Rosy white with salmon tints. Sturdy stems.		
NANCY BOLMAN	9.1	2.50
Large; double; late. Rose-pink with silvery center. Erect stems.		
NINA SECOR	9.0	1.00
Medium; double; midseason. Pure white with yellow glow, red flecked.		
OFFICINALIS RUBRA		1.00
The old fashioned peony of your grandmother's garden. Always in bloom at Decoration Day in this climate. Bright red.		

Gentlemen: You may be interested to know that the Korean Hybrid Chrysanthemums purchased of you last spring made fine growth, and make a glorious show right now.

Cleveland Hts., Ohio

James E. Mazach

VARIETY		Rating	Each
PHILIPPE RIVOIRE	9.2	1.00
Medium; double; early. Very deep crimson with blackish glow.			
PHOEBE CARY	8.8	.75
Pale old rose pink. Very late, double type, profuse bloomer. A good peony of good color and no serious fault.			
PRESIDENT WILSON	9.3	1.50
Very large; double; late. Bright rose-pink with darker center.			
PRIMEVERE	8.6	.60
Anemone type. The outer petals white with center lemon yellow, similar to Laura Desert but not as fine a flower. Midseason.			
RACHEL	8.3	.25
Late free flowering red. Not very large bloom but brilliant color and flowers have excellent keeping qualities.			
REINE HORTENSE	8.7	.40
We cannot say too much about Reine Hortense. It is a very large pink, rather flat bloom and free-flowering. Considered one of the very best of cut flower varieties. Blooms in mid-season.			
RICHARD CARVEL	8.8	.50
The earliest of the red peonies of Chinese type to bloom. It is one of the very best of reds as it is very excellent for cut flowers. Free-flowering.			
ROSE SHAYLOR	9.1	1.00
Pale pink, tall, strong-flowering with stiff stems. Excellent for cutting. Midseason.			
SARAH BERNHARDT	9.0	.50
Very large; double; late. Dark rose-pink Strong stems. Free flowering.			
SOLANGE	9.7	1.00
Large; double; late. Creamy-white suffused with buff and salmon.			
SOPS-OF-WINE	8.2	.50
Late, dark red peony. Free-flowering.			
SOUVENIR DE LOUIS BIGOT	9.1	.75
Large; double; midseason. Vivid pink, shell-pink center. Strong erect stems.			
THERESE	9.8	1.00
Very large; double; midseason. Enormous size; Rose-pink with golden glow.			
TOURANGELLE	9.4	.50
Large; double; late. Creamy-white suffused with tan and flesh-pink.			
TRAGEDY	8.0	.50
Medium size; double; mid-season. Deep shining crimson blooms in globular form. Tall grower with strong stems. Free bloomer.			
WALTER FAXON	9.3	.40
Medium; double, midseason. Bright shell-pink with luminous glow.			

VARIETY	Rating Each	
WINNIFRED DOMME	8.3	.50
A small flower, blooms in mid-season. Has a very distinctive color, almost as dark as Mons Martin Cahuzac and really a most desirable peony.		

Japanese Peonies

AMA-NO-SODE (Japanese Peony)	9.2	1.00
Very large; mid-season. Double row of wide petals of beautiful rose-pink color around an immense yellow center. Very vigorous grower and prolific bloomer.		
CATHEDRAL	8.1	.40
Bright violet-rose guard petals. Heavy center of violet-rose petaloids edged and tipped with golden yellow. Very striking. Mid-season. Strong grower and good bloomer.		
FLASHLIGHT	8.2	.40
Tyrian rose, blooms in mid-season and medium size. Good bloomer.		
FUYAJO	9.2	.50
Dark purplish crimson, blooms in mid-season. Free-flowering.		
GYPSY	8.0	.25
Dark wine-red, blooms in mid-season and of medium size.		
MIKADO	8.6	.25
Dull crimson, of medium size, blooms in mid-season. Free flowering.		
PRINCE ITO		1.00
Much like Fuyajo but slightly darker and several days later. Does not fade so much.		
TOKIO	8.9	.75
One of the best in clear pink. Large and fairly good bloomer. Midseason.		
TORO-NO-MAKI	9.0	1.00
Blush white, very large, blooms in mid-season and fairly free-flowering.		
YELLOW KING		1.00
One of the very best of the newer Jap peonies. Pale-pink.		

Single Peonies

THE BRIDE	8.4	.40
Pure white, early blooms and large. Very free flowering.		
WHITE SWAN	8.5	.50
This is a late blooming white peony.		

We guarantee these peonies to be true to name. Notify us any time within two years after purchase of any not true to name and we will replace them without charge.

The World's Highest Rated PEONIES

AT RICHARDS' MONEY SAVING PRICES

From our list of Peonies we have selected 31 of the best, all rating 9.0 or better as listed below.

These are unquestionably the aristocrats of the Peony world. All grown from two and three year old stock; the finest roots money can buy.

Strong 3 to 5 Eye Divisions

GUARANTEED TRUE TO NAME

BARONESS SCHROEDER	MRS. A. M. BRAND
DAPHNE	MRS. C. S. MINOT
FESTIVA MAXIMA	MRS. EDWARD HARDING
FRANCES WILLARD	MRS. FRANK BEACH
FRANKIE CURTIS	MYRTLE GENTRY
HAZEL KINNEY	NANCY DOLMAN
HENRY M. VORIES	NINA SECOR
JUNE DAY	PHILIPPE RIVOIRE
KARTHARINE HAVEMEYER	PRESIDENT WILSON
KELWAY'S GLORIOUS	SARAH BERNHARDT
LADY ALEXANDRA DUFF	SOLANGE
LE CYGNE	SOUVENIR DE
MABEL L. FRANKLIN	LOUIS BIGOT
MARTHA BULLOCH	THERESE
MARY W. SHAYLOR	TOURANGELLE
MONS. JULES ELIE	WALTER FAXON

SPECIAL PEONY OFFER NO.1

One of each of the 31 magnificent peonies listed above; all strong 3 to 5 eye divisions. A sensational \$34.85 value postpaid to your door at Richards' Low Price of only **\$20**

SPECIAL PEONY OFFER NO. 2

Your choice of any 12 peonies from this list of the World's Outstanding varieties, postpaid for only **\$10**

SPECIAL PEONY OFFER NO. 3

Your choice of any five of these superb peonies, postpaid for only **\$5**

SPECIAL \$1.00 PEONY OFFER

- 1 Reine Hortense—Beautiful Pink.
- 1 James Kelway—Shimmering White.
- 1 Mary Brand—Dark, brilliant crimson.

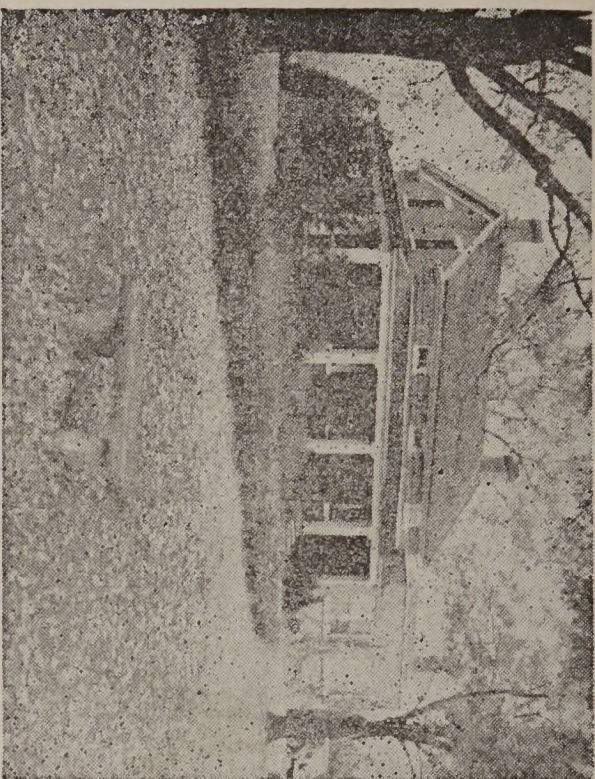
Three wonderful peonies postpaid for **\$1**

FREE! FREE! FREE!

With each order of OFFER No. 1 at \$20, received during August and September, we will include Free 3 of the best red peonies grown today. 1 Mons. Martin Cahuzac, rated 8.8, deep, rich, blackish-crimson; 1 Lora Dexheimer, rated 8.4, large bright crimson; 1 Mary Brand, rated 8.7, dark crimson with bright sheen.

With each order for OFFER No. 2 at \$10, received during August and September we will include FREE 1 Lora Dexheimer and 1 Mary Brand as described above.

With each order for OFFER No. 3 at \$5, received during August and September, we will include FREE 1 gorgeous Mary Brand Peony.



We cordially invite you to visit us at the "Old Homestead"—the Red Brick Tavern, famous for its Chicken Dinners. Located just north of Plainwell, on U.S-131 about half way between Kalamazoo and Grand Rapids, Michigan.

RICHARDS GARDENS

PLAINWELL, MICHIGAN

Sec. 562, P. L. & R.

To

U.S. Dept. of Agriculture
Division of Fruit & Veget-
able Crops & Diseases
Bureau of Plant Industry
Washington, D. C.

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